

# MEDIA TRAVEL BLOGGER KIT

## *The Happy Traveller*



[WWW.THEHAPPYTRAVELLER.CO.ZA](http://WWW.THEHAPPYTRAVELLER.CO.ZA)



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@HAPPYTRAVELLERZA



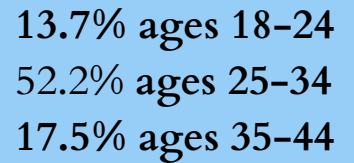
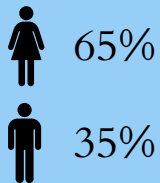
# Olivia

## ATTENBOROUGH

TRAVEL | ADVENTURE | FOOD

### About me

I love hiking, spending time in nature, free diving, exploring the local gems of my home city Cape Town and travelling the world. I am passionate about sharing budget-friendly travel and adventure tips showing that travel is possible for anybody.



THEHAPPYTRAVELLER.CO.ZA

2.5M

ANNUAL  
WEBSITE  
IMPRESSIONS

11K+

SOCIAL MEDIA  
FOLLOWERS



49.2K

ANNUAL  
WEBSITE CLICKS

3.94M

ANNUAL  
PINTEREST  
IMPRESSIONS

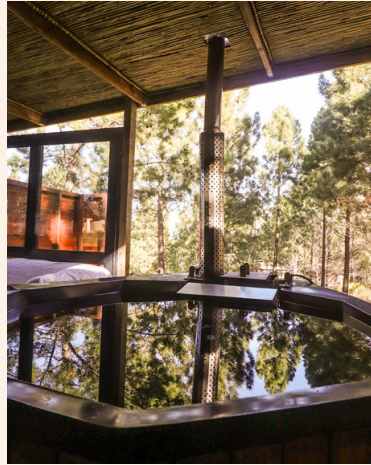


# Brands

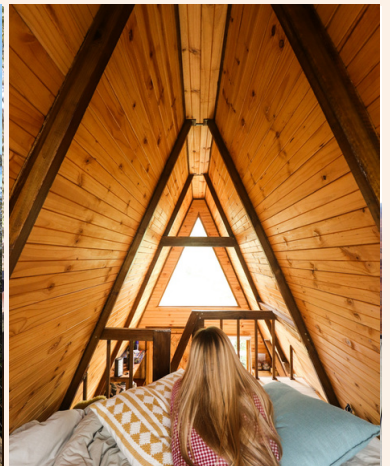
I'VE WORKED WITH

ACCOMMODATION & CABINS

Avani Lodge - Hot Tub Stay



The Gaia Sanctuary - A-Frame Cabin

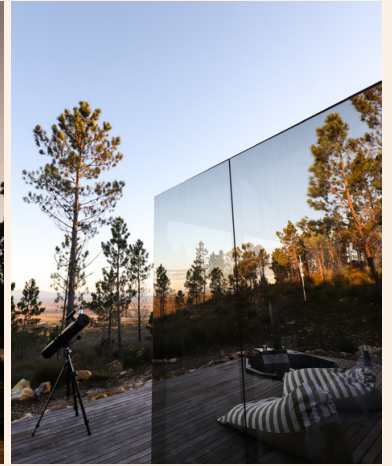


# Brands

I'VE WORKED WITH

ACCOMMODATION & CABINS

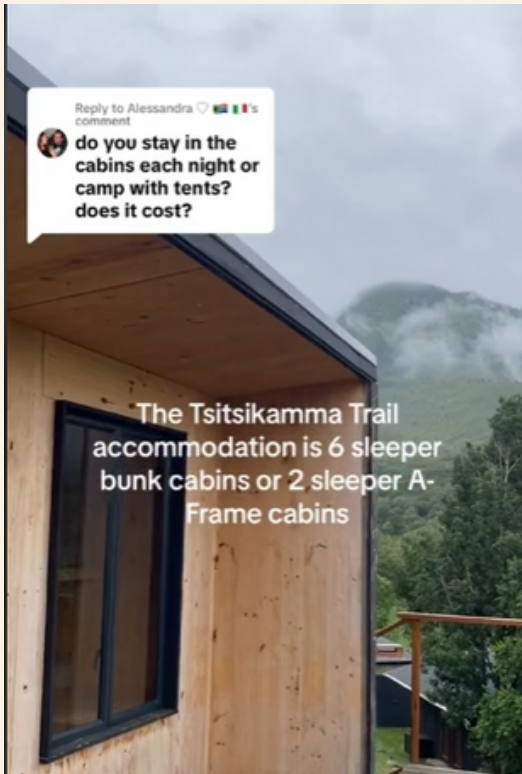
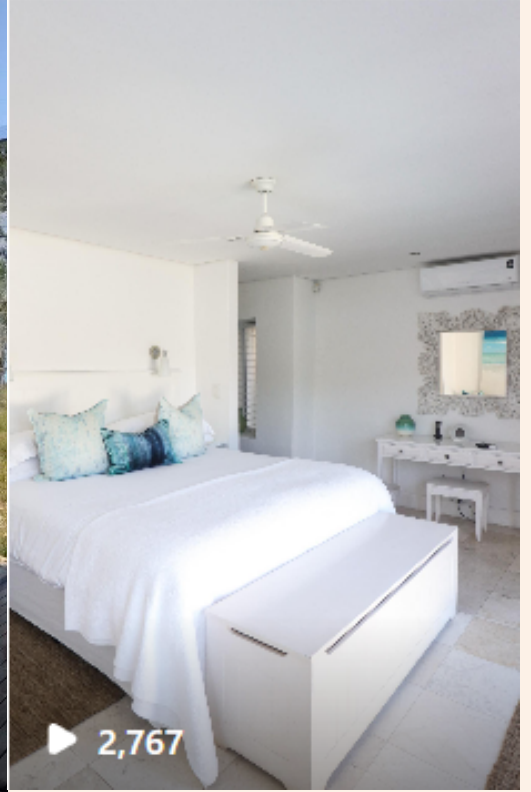
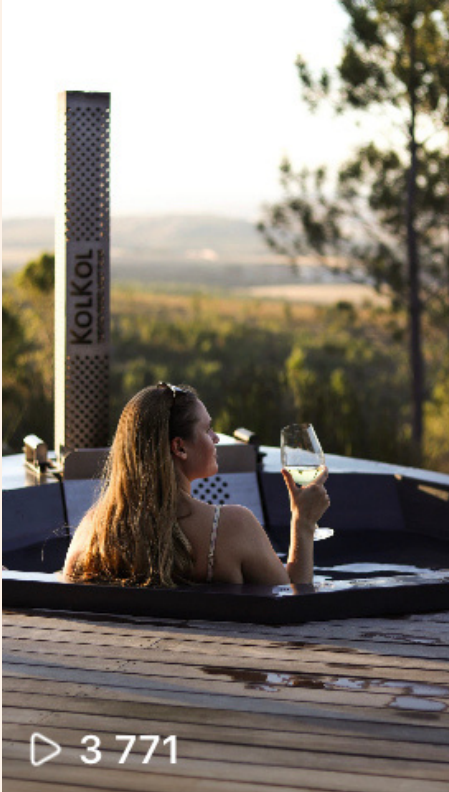
Sky Camp



Amanzi Lodge - Luxury Boutique Hotel



# CABIN STAY REELS & TIKTOKS



Welcome to Sky Camp - the first glass mirrored cabin in South Africa #travelsouthafrica #southafrica #hottubstay

4.1K 102 4 16 35

Post time: 3/13/2024 2:32 PM



Replying to @Alessandra

ZA IT

97.3K 972 29 90 283

Post time: 1/31/2024 10:21 AM



Looking for an affordable cabin stay in the Western Cape? Try the eco pods at Kogelberg Nature Reserve starting at R1300 per night #cabinstay #westerncape...

4.1K 105 0 25 45

Post time: 3/25/2024 9:39 AM

# Brands

I'VE WORKED WITH

EXPERIENCES

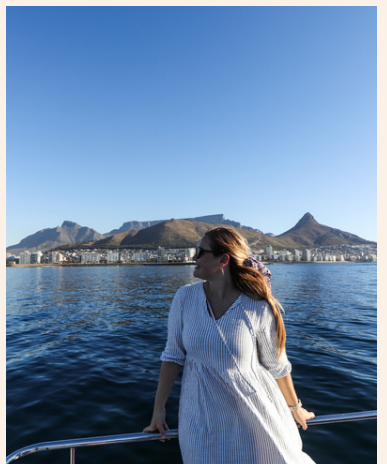
GetYourGuide: Atlantic Outlook Kayaking



GetYourGuide: Cape Malay Cooking class



GetYourGuide: Champagne Cruise



# Brands

I'VE WORKED WITH

EXPERIENCES

Veld & Sea Foraging Events



GetYourGuide Aquila Game Reserve Tour



Hi5 Tandem Paragliding



# Brands

I'VE WORKED WITH

FOOD & RESTAURANTS

Laced Coffee



Protea Picnics



Spier Wine Estate





# CAPE TOWN FOODIE GUIDE REELS & TIKTOKS

Cape Town Foodie Guide



Lebanese Bakery & Kitchen

▶ 43,2 k

How to maximise your leave as a South African in 2024:  
(using public holidays)

Human Rights day & Easter 21 March - 1 April PTO: 5 days Days off: 12	Youth day long weekend 15-17 June PTO: 0 Days off: 3	Heritage day long weekend 21-24 Sept PTO: 1 day Days off: 4
Women's Day long weekend 9-11 August PTO: 0 Days off: 3	Christmas & NY 14 Dec- 1 Jan PTO: 9 Days off: 19	

▶ 67,1 k

Cape Town Foodie Guide



How's Your Oni?

▶ 106 k



▶ 318 k



▶ 3 683

Cape Town Drinks Guide




▶ 25,6 k

Aperitif

# CAPE TOWN FOODIE GUIDE REELS & TIKTOKS

10:09

Reel insights



Check out @happytravellerza round up of the must-tr...  
March 2 · Duration 1:25

217567 4418 72 3538 5432

Overview ⓘ

Accounts reached	176,521
Reel interactions	13,460
Profile activity	--


Reach ⓘ

**176,521**  
Accounts reached

Home Search Add Reels Profile

10:09

Reel insights



Looking for a Japanese restaurant to try in Cape Tow...  
February 17 · Duration 0:38

106176 3127 19 3353 1835

Overview ⓘ

Accounts reached	80,000
Reel interactions	8,334
Profile activity	439

Reach ⓘ

**80,000**  
Accounts reached

Home Search Add Reels Profile



Make sure you save this for later and send it to your significant other 🌈  
#capetownfoodie #capetowndateidea

▶ 76.4K ❤️ 5.7K 💬 47 ➡️ 383 📌 3.2K

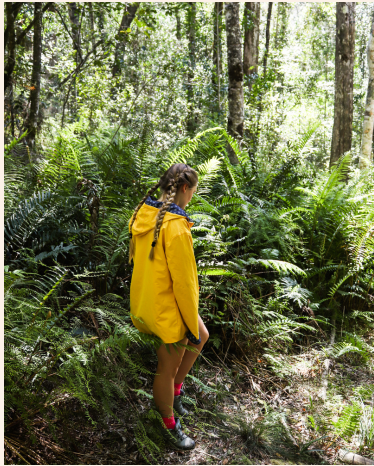
Post time: 1/15/2024 9:55 AM ⓘ

# Brands

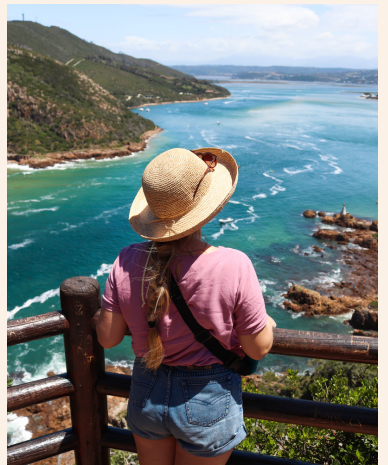
I'VE WORKED WITH

CLOTHING & PRODUCTS

## Forecast Raincoats



## Sunhatsza



## Silver Linings Gumboots



# Brands

I'VE WORKED WITH

CLOTHING & PRODUCTS

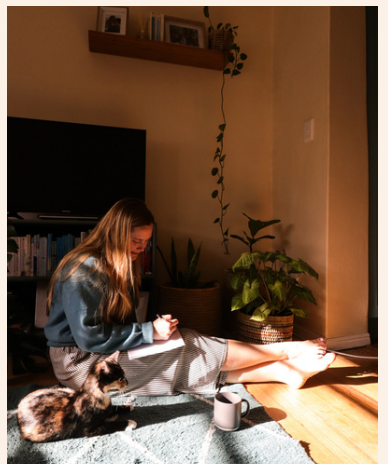
Northridge Backpacks



Pintuck Resort



Beavercreek Coffee



# Brands

I'VE WORKED WITH

CLOTHING & PRODUCTS

Emma Dorrington Jewellery



Cotton Woods





# Let's work TOGETHER

## Customise your package

I offer social media and content creation packages as well as sponsored blog posts on [thehappytraveller.co.za](http://thehappytraveller.co.za)

For my rate card and to discuss a customised package that works for you email: [thehappytravellerza@gmail.com](mailto:thehappytravellerza@gmail.com)

## Who I work with:

ACCOMMODATIONS, HOTELS  
& CABINS

RESTAURANTS & CAFES

CLOTHING, JEWELLERY &  
LIFESTYLE BRANDS

UNIQUE TRAVEL EXPERIENCES  
& TOUR COMPANIES

TOURISM BOARDS

AIRLINES & TRANSPORT  
COMPANIES

