

MEDIA KIT

TRAVEL
BLOGGER

The Happy Traveller



WWW.THEHAPPYTRAVELLER.CO.ZA



THEHAPPYTRAVELLER@GMAIL.COM



[@HAPPYTRAVELLERZA](https://www.instagram.com/happytravellerza)

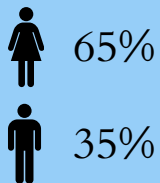


Olivia ATTENBOROUGH

TRAVEL | ADVENTURE | FOOD

About me

I love hiking, spending time in nature, free diving, exploring the local gems of my home city Cape Town and travelling the world. I am passionate about sharing budget-friendly travel and adventure tips showing that travel is possible for anybody.



68% South Africa
5.6% UK
4.2% USA

13.7% ages 18-24
52.2% ages 25-34
17.5% ages 35-44

THEHAPPYTRAVELLER.CO.ZA

1.8M

ANNUAL
WEBSITE
IMPRESSIONS

5679

SOCIAL MEDIA
FOLLOWERS



37.3K

ANNUAL
WEBSITE CLICKS

4.65M

ANNUAL
PINTEREST
IMPRESSIONS

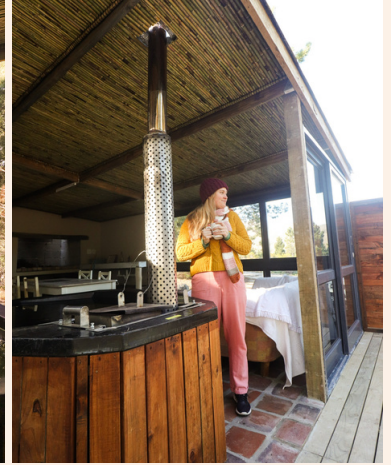


Brands

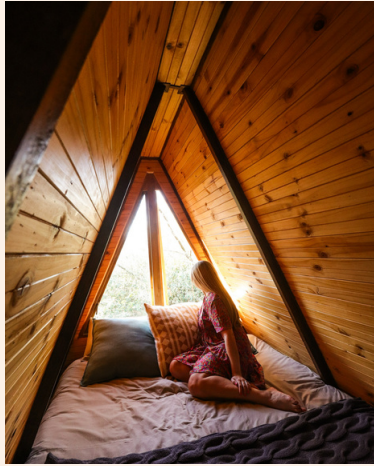
I'VE WORKED WITH

ACCOMMODATION & CABINS

Avani Lodge - Hot Tub Stay



The Gaia Sanctuary - A-Frame Cabin



Amanzi Lodge - Luxury Boutique Hotel



Brands

I'VE WORKED WITH

EXPERIENCES

Veld & Sea Foraging Events



GetYourGuide Aquila Game Reserve Tour



Hi5 Tandem Paragliding



Brands

I'VE WORKED WITH

FOOD & RESTAURANTS

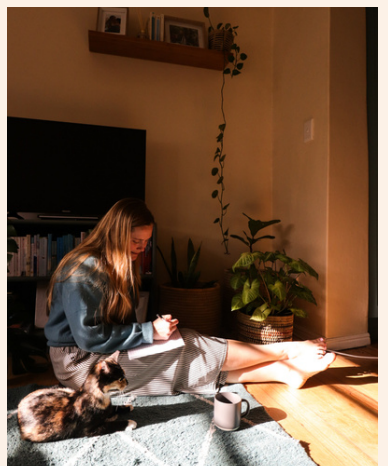
Laced Coffee



Protea Picnics



Beavercreek Coffee

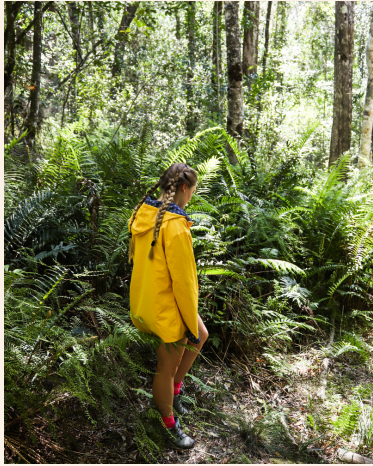


Brands

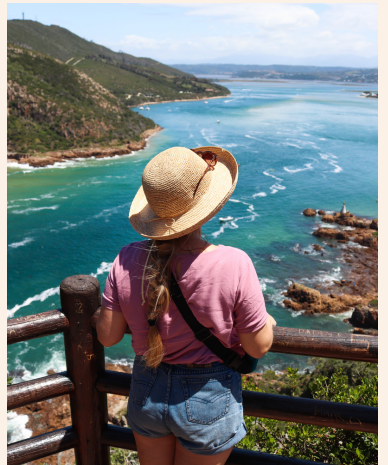
I'VE WORKED WITH

CLOTHING & PRODUCTS

Forecast Raincoats



Sunhatsza



Silver Linings Gumboots

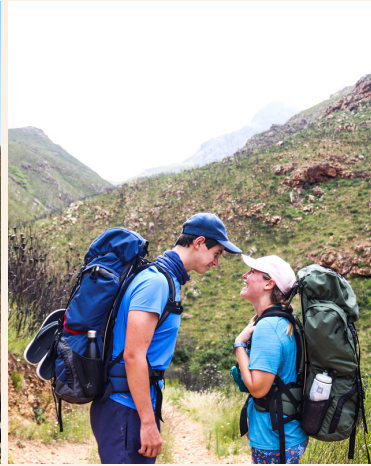


Brands

I'VE WORKED WITH

CLOTHING & PRODUCTS

Northridge Backpacks



Pintuck Resort



Brands

I'VE WORKED WITH

CLOTHING & PRODUCTS

Emma Dorrington Jewellery



Cotton Woods





Let's work TOGETHER

Customise your package

I offer social media and content creation packages as well as sponsored blog posts on thehappytraveller.co.za

For my rate card and to discuss a customised package that works for you email: thehappytraveller@gmail.com

Who I work with:

ACCOMMODATIONS, HOTELS
& CABINS

RESTAURANTS & CAFES

CLOTHING, JEWELLERY &
LIFESTYLE BRANDS

UNIQUE TRAVEL EXPERIENCES
& TOUR COMPANIES

TOURISM BOARDS

AIRLINES & TRANSPORT
COMPANIES

